

ALL SIX STAGES, ONE POST

Before rebuilding a message, take one apart completely. The specimen is the weaponized rendering from Case File O5, exactly as a reader would meet it in a feed. Total analysis time with practice: about two minutes.

SPECIMEN

"Councillor R. just killed your commute to fund her bike-lobby friends. Her office number is below. Make it ring."

01 · ARCHITECTURE	Anonymous account, engagement economics. The post exists because outrage converts to shares and calls, and the phone number is the conversion funnel. No institution stands behind it, which is a structural fact, not an insult.
02 · FILTER	Compared to what: no alternative is discussed. At what cost: none acknowledged on any side. Hard evidence: none offered for any claim in the post. Omitted entirely: the vote count, the pilot's duration, and the scheduled quarterly reviews.
03 · NUMBERS	Zero figures in a claim about traffic. "Killed your commute" quantifies nothing. The complete absence of a number in an empirical claim is itself the finding, and a reliable weaponization marker.
04 · FRAME	"Killed": violence metaphor. "Your commute": manufactured personal possession. "Bike-lobby friends": corruption insinuated through a label, never stated, so it cannot be rebutted. Motive is presupposed rather than argued.
05 · MAP	Weaponized, by every marker: a named target, a requested action, deleted doubt. What it asks for is ammunition. What you owe it, from the spectrum model, is nothing.
06 · MACHINE	Engineered for ranking: second-person address, a nameable enemy, and a call to action. The post is a prompt aimed at the reader, built to harvest replies, and every angry response it receives is payment.

The reality it is trying to create: a neighbor as an enemy, and a phone call as **self-defense**.

FOUR PASSES FROM AMMUNITION TO SOMETHING WORTH POSTING

Now rebuild the specimen. The passes run in order, and each produces a publishable message with a different, deliberately chosen position. Not because neutral is always the goal, but because you cannot choose a position until you can reach more than one.

PASS 1 · STRIP

Delete everything that is not verifiable. The metaphor goes ("killed"), the label goes ("bike-lobby friends"), the presupposed motive goes, the prediction goes. Survivors: council voted 7 to 4; one street; twelve-month pilot; Councillor R. voted yes; quarterly reviews scheduled. When almost nothing survives the strip, that is the teardown confirmed.

PASS 2 · NEUTRAL

"Council voted 7 to 4 to close King Street to private vehicles for a twelve-month pilot. Effects on commutes, retail, and emergency response will be reported quarterly."

Every claim checkable, every unknown named, no reader assigned a side.

PASS 3 · FRAMED, HONESTLY

"King Street goes car-free for a year. I think the pilot is worth running, and here is what would change my mind: transit times up more than ten minutes at the first review."

Position: framed, disclosed, owned. The final clause prices your exit, which is what keeps honest framing from sliding toward the moralized end.

PASS 4 · MACHINE-READY, CLEAN

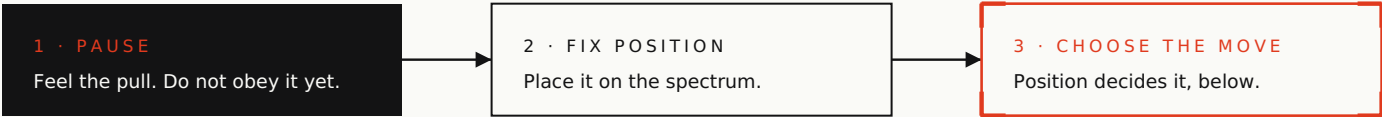
"King Street goes car-free for twelve months starting May. If your commute uses it, the detour map is below. I support the pilot, and I have posted the quarterly review dates so we can all check the results against the promises. What result would change your mind?"

Built to travel: a concrete stake in the first sentence, immediate utility, and a genuine question, which outperforms a verdict over time. Built to stay clean: no enemy, disagreement invited, evidence pre-committed.

The four passes are the construction templates of the method. Strip is the discipline, Neutral is the baseline, Framed is the everyday working mode, and Machine-ready is Framed plus distribution craft. Note what has no pass: there is no template for the specimen. Reach is available without it.

HOW TO RESPOND DELIBERATELY

Most damage is done in the reply, in the first ninety seconds, at the speed the message chose. The playbook is three beats: pause, fix the position, then choose the move that position calls for. The reaction you feel first is the one that was engineered; delay is not weakness, it is the analysis happening.



POSITION	THE MOVE	THE OPENING LINE THAT EXECUTES IT
NEUTRAL	Evaluate	Engage the content on the merits. If you respond, respond with evidence.
FRAMED	Compare	Supply the rival frame without accusation: "Another way to put the same facts is..." Frames are answered with frames, not with charges of bias.
EMOTIONAL	Slow it down	Acknowledge the feeling as real, then ask for the base rate: "This is genuinely alarming. How often does this actually happen?"
MORALIZED	Separate	Refuse the character test out loud: "I can disagree with this and be a decent person. On the issue itself, here is where I land."
POLARIZED	Decline the binary	Name a third position and stand in it: "Those are not the only two options. Here is one that neither camp is offering."
WEAPONIZED	Withhold	Nothing in public. Document, report, or exit. The post is fueled by replies of every valence; the angry rebuttal pays it as well as the endorsement does.

Two openers de-escalate almost everything above the neutral line: steelman the other position in your first sentence, and name the frame rather than the person ("the word 'invasion' is doing a lot of work here"). And one honesty check before any reply: if the true goal of your reply is to be seen replying, the machine has already won the exchange.

THE PIPELINE, AND THE AUDIT BEFORE ANYTHING SHIPS

On the newest rungs of the ladder, most language passes through a model, a ranking system, or both before it reaches a reader. Responsibility concentrates at the stations where human choices remain: the prompt and the edit.

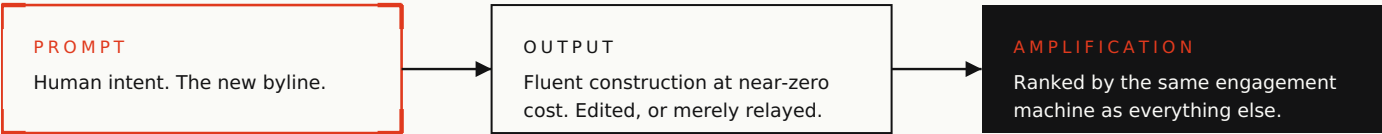


FIG. 07 · THE MIDDLE STATION HAS NO INTENT TO BORROW. SYNTHETIC STYLE TELLS ARE WEAK AND DECAYING; THE SIX STAGES NEVER NEEDED TI

RECONSTRUCTION · THE PRE-SEND AUDIT

The six stages, inverted into one question each about your own draft. They apply to everything with stakes: an email has an architecture even with an audience of one, a report lives or dies at the Numbers stage, and a post answers to the Machine. If a question stings, that is the edit.

01	ARCHITECTURE	Would I write this the same way if my incentives were printed under my name?
02	FILTER	Have I stated the comparison, the cost, and the evidence, or only the ones that help me?
03	NUMBERS	Are my figures absolute where absolute is honest, and would I defend the nearby number I omitted?
04	FRAME	Which of my terms would the other side refuse, and did I choose them for accuracy or for effect?
05	MAP	Where does this sit on the spectrum, and did I put it there on purpose?
06	MACHINE	What reaction is this built to harvest, and am I willing to own that harvest?

FIELD EXERCISE

Put one contested question to two or three AI systems, then run all six stages on each answer, architecture first: who built each system, and what does it optimize? The answers will differ, and the differences are the lesson. A model's response is a constructed message from an institution, not a reading from an instrument.

THE FULL METHOD ON ONE PAGE

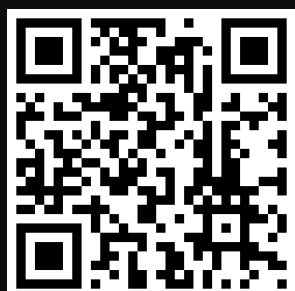
Cut this page out, photograph it, or memorize it. Run the stages in order. With practice the full pass takes under two minutes, and the first three questions become reflex.

STAGE	NAME	RUN THESE QUESTIONS	DONE WHEN YOU CAN SAY
01	Architecture	Why does this message exist here? Who owns the platform? What does the ranking reward? Who is the assumed audience?	"This message exists because..."
02	Filter	Compared to what? At what cost? What hard evidence? What context or perspective is absent?	"What it leaves out is..."
03	Numbers	What is the denominator? The baseline? Relative or absolute? Mean or median? Which nearby number went unreported?	"The numbers invite me to accept..."
04	Frame	Which terms are loaded? What would the rival vocabulary be? What is presupposed? Who disappears in the passive voice?	"These words permit... and exclude..."
05	Map	Where does this sit: neutral, framed, emotional, moralized, polarized, weaponized? What is it asking of me?	"Its position is... so I owe it..."
06	Machine	Why did this reach me, now? What about its construction made the system carry it? What reaction is it harvesting?	"The machine carried it because..."

THEN ASK THE CORE QUESTION • **WHAT REALITY IS THIS LANGUAGE TRYING TO CREATE?**

CONTINUE ONLINE

RUN THE METHOD ON LIVE TEXT



Interactive analysis tools, the full field manual, and workshop inquiries.
Paste any message and see its construction.